



POLITICAL INQUIRY FORM

KYW

Candidate

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time: 4th Qtr 2012

NAME OF REQUESTOR: Whitney Eversole

1. NAME OF AD AGENCY: Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
Phone: 740-201-5500

2. ORGANIZATION PAYING FOR TIME: Burlington County Freeholders
223 High Street
Mount Holly, NJ 08060
Phone: 609-267-3432

3. ORGANIZATION FURNISHING TAPES: Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Candidate

5. PRODUCT OR CATEGORY: Candidate – Burlington County
Freeholder

6. POLITICAL PARTY OR OFFICIAL AFFILIATION: Republican

5. DATE OF REQUEST 10/22/12

6. NATURE OF REQUEST:

(a) Request for Candidate rate card X

(b) Other request as stated below X

Requesting political rate card all dayparts, all programs, all levels rates :30's.

7. DISPOSITION MADE OF REQUEST

(a) Granted X

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered X

8. SUBSEQUENT DEVELOPMENTS See File

9. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

James Callahan for John Link, CBS Television Stations 11/15/12